

## PRIVACY POLICY

King Klinker S.A. (hereinafter referred to as "King Klinker") makes every effort to protect the privacy of the users of its website (www.kingklinker.pl) and the newsletter addressees. King Klinker takes all necessary measures to secure the data against loss, destruction, disclosure, access by unauthorised persons or misuse. On this page you will find basic information about the data we use.

### 1. Who is the controller of my personal data?

The controller of your data is King Klinker S.A. with its registered office in Przysucha, ul. Przemysłowa 56, 26-400 Skrzyńsko, entered into the Register of Entrepreneurs kept by the District Court for Lublin-Wschód in Lublin, with its registered office in Świdnik, 6th Commercial Division of the National Court Register under KRS No.: 0000061339, NIP: 799000392, REGON: 670963389.

You can contact the controller:

- electronically via e-mail: (sekretariat@kingklinker.com);
- by telephone at (+48 48 675 20 31)
- in writing to the company's registered office address.

### 2. What is the purpose of processing my personal data?

Your personal data is processed for direct marketing purposes, including sending commercial information and newsletters to you via e-mail.

King Klinker creates a newsletter for its subscribers in which it informs them of news related to the company's activities. To subscribe to the newsletter, please enter your name and the e-mail address to which you would like to receive messages in the form found on the King Klinker website.

You can unsubscribe at any time if you no longer wish to receive the newsletter. You will find information on how to unsubscribe from the newsletter in the footer of every e-mail you receive from us. You can cancel your subscription by sending a message requesting removal from the subscriber list to the following e-mail address: [sekretariat@kingklinker.com]

### 3. What are the legal bases for processing my data?

The processing of your personal data by King Klinker is based on:

- the legitimate interests of King Klinker as a personal data controller (e.g. for direct marketing), especially in the case of prospective customers (i.e. Article 6(1)(f) of the GDPR);
- your consent if you have given it when subscribing to the newsletter or accepted the information clause regarding cookie storage (i.e. Article 6(1)(a) of the GDPR).

### 4. How long is my personal data processed for?

How long we process your personal data depends on the legal basis for processing, i.e.:

- where King Klinker processes personal data on the basis of consent, the processing period will last until you withdraw your consent, raise an objection or request erasure of your data;
- where King Klinker processes personal data on the basis of a legitimate interest of the data controller, the processing period will last until the aforementioned interest ceases or you raise an objection to the processing of your personal data.

### 5. Does King Klinker share my data with other entities?

If justified, King Klinker may transfer your personal data to other entities, but only to Trusted Partners, such as:

- marketing service providers, hosting companies, software providers;
- Google LLC with its registered office in Mountain View, California, USA (provider of Google AdWords).

### 6. Does King Klinker share my data with third parties outside the EEA?

- The controller may also transfer your data to third countries, i.e. countries located outside the European Economic Area and to international organisations, namely:
- Google LLC with its registered office in Mountain View, California, USA, however, Google LLC is a certified entity under the EU-US Privacy Shield programme.

### 7. Cookies

The King Klinker website uses cookies. Cookies are stored on your computer or other device when you browse the content of the King

Klinker website.

Cookies are used for the following purposes:

- to analyse your activity on the King Klinker website to adapt the presented content and advertising messages to your individual interests;
- to create statistics which help us understand how you use the King Klinker website so that we can improve its structure and content;
- to analyse statistical data regarding the activity of other users of the website in order to optimise it;
- to ensure the website's safety and reliability.

Cookies:

- are not used to identify the identity of users;
- are not harmful to computers or other web browsing devices;
- do not cause configuration changes in the software and on web browsing devices.

The King Klinker website uses two types of cookies:

- "session"
- "persistent"

"Session" cookies are automatically deleted when the browser window is closed.

"Persistent" cookies are stored in the user's end device for the time specified in the cookie file parameters or until the user deletes them. You can change your cookie settings at any time by specifying the terms of their storage and how they gain access to your device. You can change your settings in your browser options or via the service configuration. These settings can be changed especially in such a manner as to block the automatic use of cookies in the browser settings or to report each time cookies are placed on the device. For detailed information on the options and methods of supporting cookies, see the settings of the software (web browser).

## **8. What rights do I have in relation to data processing?**

In addition to the right to object to the processing of your personal data or the right to unsubscribe from the newsletter, you also have the right to:

- access your data;
- rectify your data;
- have your data erased;
- restrict the processing of your data;
- data portability.

Notwithstanding the above, you may lodge a complaint with a domestic supervisory authority (President of the Personal Data Protection Office) if King Klinker violates from 25 May 2018 - in accordance with the provisions of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation). For more information on the complaint, go to <https://giodo.gov.pl/579>.